**Vision Statement**

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Our instructor is Dr. Dan Ophir.

Our vision is to evaluate a social network and to present it to the user visually. Many advertisers are not sure when it’s the right time to advertise their business in the social network. Consequently, we would like to ask to build a system that will help them to evaluate its worth so the advertisers could make better decisions. In addition, it will help the owner of the social network to evaluate its worth when say, a company wants to buy his product from him.

In order to achieve this outcome, we will combine some parameters such as the number of users in the network, traffic, usage, amplification rate, applause rate and so on.

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Thank you!

Yehonatan and Karmel