**Vision Statement:**

**Social Network Evaluation**

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Our vision is to ***evaluate a social network*** and to present it to the user graphically (see **Fig**. 1)..

A lot of advertisers are not sure when it’s the right time to advertise their business in the social network. Consequently, we would like to ask to build a system that will help them to evaluate its worth. This approach will enable the advertisers to improve their decisions. In addition, it will help the owners of the social network to evaluate its worth for more adequate advertiment price.

In order to achieve this outcome, we will combine some parameters such as the number of users in the network, traffic, usage, amplification rate, applause rate and so on.

Another advantage of the social media network evaluation lays in the stock market, to improve the share estimation value.

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Fig. 1: Suggested GUI for Social Media Evaluation.

